THE LANDING

BAY OF ISLANDS NEW ZEALAND

21 October 2021

The Landing announces vaccination mandate for guests, visitors and team members

The Landing has announced a new vaccination policy to help protect guests and visitors from Covid-19.

The policy requires all guests and visitors at The Landing to be fully vaccinated against Covid-19 and to present proof of vaccination on arrival.

In addition, The Landing team members and all contractors working on the premises must be fully vaccinated to protect against the virus.

The new policy will become effective on November 1, 2021.

"Everything we do at The Landing is aimed at providing an unforgettable experience for our guests," says Garth Solly, Director of Hospitality at Cooper and Company. "We know that vaccine mandates are the best way to protect our guests and our teams from Covid-19. Vaccinated people are much less likely to carry and spread the virus, so our new mandate minimises the risk of exposure for our guests, allowing them to enjoy a comfortable experience at this beautiful location."

The Landing is a 1000-acre Bay of Islands heritage estate with a vineyard, a winery and four residences offering luxury holiday accommodation. It is owned by Cooper and Company, the organisation that has led the 20-year regeneration of Auckland's Britomart precinct and also owns The Hotel Britomart, where the same vaccination policy applies.

"We hope that our stance will underline the importance of supporting our collective vaccination efforts as a country, and that many other accommodation providers will follow suit," says Garth Solly, Director of Hospitality at Cooper and Company. "Vaccination against Covid-19 is a top global priority, and we think it is important for every organisation to do what it can to boost vaccination numbers and to ensure the safety of their teams and guests."

The Landing's introduction of vaccine mandates come after leading international hotels such as New York's Public, Wythe Hotel and Equinox Hotel introduced similar policies.

"The pandemic is of course going to weigh on people's travel decisions, so we want to ensure that New Zealanders – and international travellers, when they're able to return – can feel The Landing is doing everything possible to ensure their safety and well-being," says Garth Solly.

The Landing's new vaccine mandate accompanies measures that are already in place to minimise the spread of Covid-19, including mask-wearing, social distancing, and robust cleaning and sterilisation practices in line with Qualmark's Covid Clean protocols.

The Landing is the vision and personal passion of Peter Cooper, a Northland-born New Zealander who divides his time between New Zealand and the United States. Peter is the founder and executive chairman of Cooper and Company, a private investment firm whose New Zealand interests include the Britomart precinct in downtown Auckland.

The Landing, a 1000-acre coastal property in Northland, home to four luxury guest Residences and a boutique vineyard and winery, has received carbonzero certification through New Zealand's leading certification body, Toitū Envirocare.

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The Landing Photography