

Extraordinary times take extraordinary measures!

After some behind the scenes panic, Outshine and Harding Conferences partner to ensure the show goes on!

Harding Conferences were honoured to assist industry colleagues Outshine recently who were stuck in level 3 lockdown and unable travel to be onsite to manage the Christchurch based “watch party” as part of the Hybrid 2021 Aotearoa NZ Anaesthesia ASM at the end of October.

Having already pivoted from an in-person conference to a mostly virtual event, the Outshine team were thrown yet another curveball when it became apparent a week prior to the ASM that they would not be able to travel to Ōtautahi for delivery of the 3 day watch party, recording of workshops and to manage the broadcast studio.

Thanks to some quick thinking, Jo and Jill reached out to Glenda Harding, whose team were available and super excited to assist the following week and spent four days onsite at The Christchurch Town Hall overseeing the event delivery.

It was a privilege to collaborate with a like-minded team and ensure the attendee experience was not impacted by the inability of the organising team to be onsite. Harding Conferences also loved the opportunity to 'go onsite' for a change and credit Venues Ōtautahi, Shipley's AudioVisual and Victoria Florists Christchurch for being awesome to work with.

A perfect example of the BEIA PCO group working together.

