

AUSTRALIA UPDATE

Ross Steele – Te Pae Christchurch

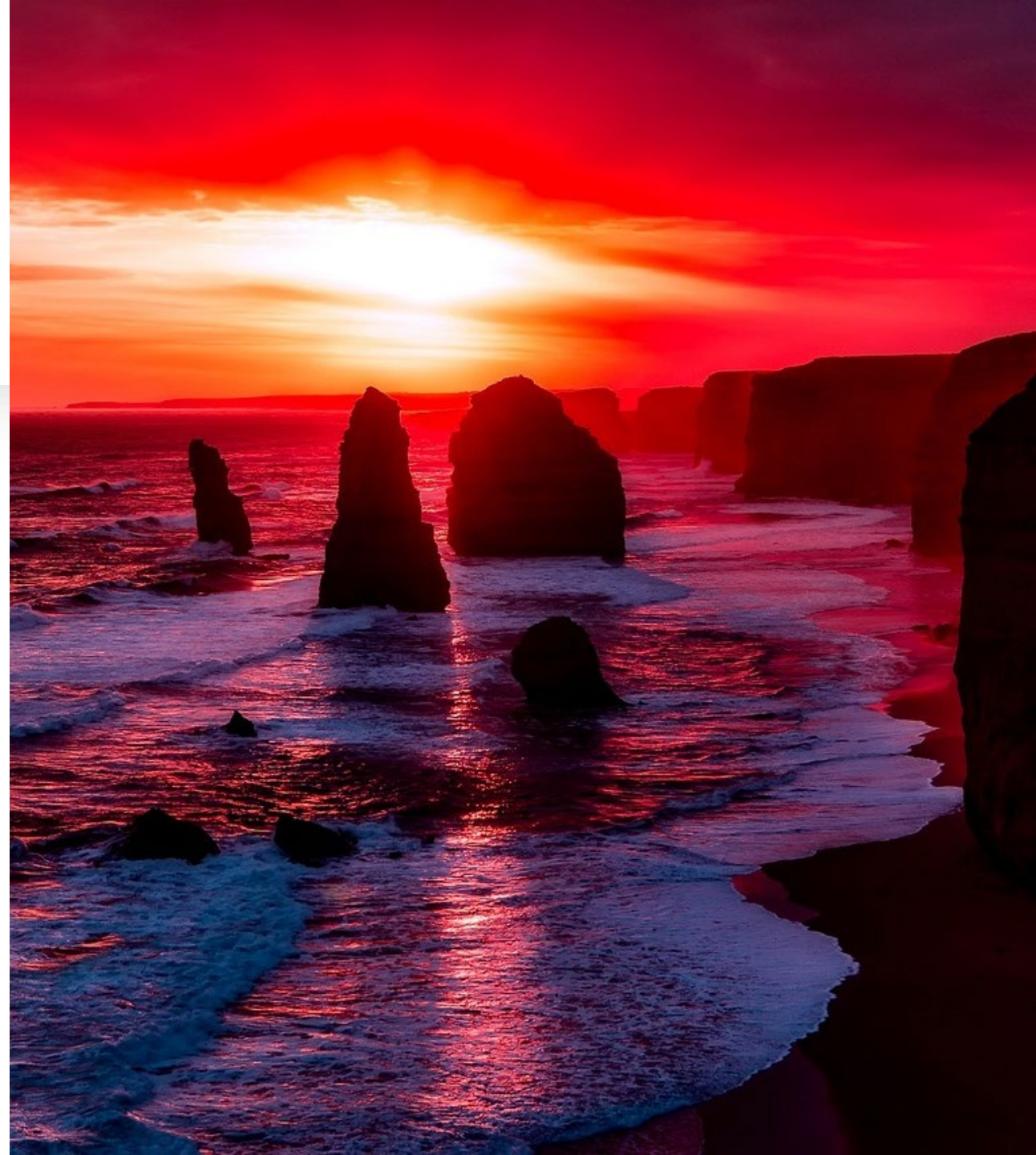


Aussie PCO Perspective (Good)

- Market remains strong
- Subvention is readily available
- Pipeline of events solid
- Large international events will increase Hybrid in the next 12-18 months but continue

Aussie PCO Perspective (Not so Good)

- Skilled Resources remain an issue
- Corporate Market has softened
- Pressure on the PCO's to cut costs including their own
- Sustainability is a growing concern
- Flight prices are a concern





Aussie Venue Perspective

- Many venues exceeded results of 2019 which had been the most successful year ever
- Venues are still understaffed difficult to fill many roles



Aussie Venue Perspective – National

- A very strong year for all Australian Centre's
- Revenue bolstered by COVID compression
- Subvention schemes - Tourism Recovery Plans
- National market looks strong
- There has been an increase in some areas of strong short lead enquiries

Aussie Venue Perspective – International

- Associations looking at future bids (the market hasn't returned to previous levels)
- Associations are looking at hosting events closer to home base
- The market remains very competitive – costs and legacy are key factors in decision making



Aussie Venue Perspective – International cont.

- High airfares and sustainability impacts on travel have reduced numbers
- Venues are investing in the market with increased spending on International Representation and Trade Show attendance
- Delegate attraction to recently held conventions has been variable
- Some international events have seen very large late increase in delegate numbers while others have seen similar sized falls





**Australian
Business
Events
Association**

UNITED FOR REAL IMPACT

A NEW ENTITY, COMPRISED INITIALLY OF:



Association
of Australian
Convention
Bureaux

Australian Convention
Centres Group

Who does ABEA represent?

Any business that
serves to operate
and benefit from
the Business
Events industry

Conferences
Meetings
Corporate events

Incentives
Trade Shows
Consumer Shows
Field Days





Ngā mihi - Thank You

Ross Steele – Te Pae Christchurch