



Conference Beverage Revolution

A Bevolution

- Has your conference ever been less than it could be, because you've found the crush and set up of the refreshment table less than desirable?
- Are you a tea drinker that has found yourself drinking coffee, instead, because you can't deal with the anxiety of tea bag choice and backed up queues?
- Are you a coffee drinker that can't for a minute understand why people in front of you are taking such a bloody long time?
- Have you stopped enjoying the refreshment breaks, because you know you'll end up wearing them?







Six sequences

1. The bag (tea only)
2. The china (tea & coffee)
3. The liquid (tea & coffee)
4. The additional (optional)
5. The solids (optional)
6. The search



TWININGS
by London

100% PURE BLACK TEA
**ENGLISH
BREAKFAST**
DECAFFEINATED

Enjoy the smooth, full-bodied taste
of this classic tea any time of the day

1 tea bag

TWININGS
by London

HERBAL TEA
100% NATURAL INGREDIENTS
**Pure Rooibos
Red Tea**

NATURALLY CAFFEINE FREE
A distinctive herbal tea
made using only
100% pure rooibos.

1 tea bag

TWININGS
by London

HERBAL TEA
**Lemon
Delight™**

NATURALLY CAFFEINE FREE
Brighten up your day with
the fresh, uplifting taste of
this lemon flavoured tea

1 tea bag

TWININGS
by London

Chai
SPICED APPLE

100% NATURAL INGREDIENTS
Fine black tea perfectly balanced with the
flavours of apple and savoury spices of
cinnamon, cardamom, cloves and ginger

1 tea bag

TWININGS
by London

GREEN TEA
100% NATURAL INGREDIENTS
POMEGRANATE, RASPBERRY
& STRAWBERRY

Pure Green Tea perfectly balanced
with the naturally sweet
and juicy flavours of
pomegranate, raspberry
and strawberry.

1 tea bag

TWININGS
by London

100% PURE BLACK TEA
**ENGLISH
BREAKFAST**

Enjoy the smooth, full-bodied taste
of this classic tea any time of the day

1 tea bag

TWININGS
by London

100% PURE BLACK TEA
**IRISH
BREAKFAST**

Experience the bold, rich taste
of this hearty tea

1 tea bag

TWININGS
by London

EARL GREY
BLACK TEA

Brighten up your day with
the distinctive taste and
aroma of this classic tea.

1 tea bag

First sequence
(I'll take the bag
Selwyn)

Tea bag sequence	Coffee
Equipment: <ul style="list-style-type: none">• Menu• Tea bag selection• Disposal receptacle (NB – no teaspoons at this stage)	n/a (unless in times of decaf)
Choose 8 varieties. Not the time to experiment	n/a
Pick	n/a
Pluck	n/a
Rip	n/a
Separate	n/a
Clutch or dangle	n/a
Discard	n/a
Move!	
(NB need for receptacle at this stage)	

Accept some responsibility:

- Tea drinkers, please note.
 - A conference is not the place to start experimenting with designer herbal teas. If you've always wanted to try a zingy blackcurrent Rooibos but normally drink English Breakfast, please revisit the refreshment table towards the end of the tea break, once you've been to the loo, before you're asked to come back into the room. Subtly pocket a designer tea bag and when you get back to your hotel room, feel free to boil the jug in your own time.
- Tea drinkers – plan ahead. Know your flavour. The tea bag selection is not an LP shop. Don't flick through. Approach with purpose.



Second sequence – the china syndrome

Ready for cup & saucer sequence Equipment: Cups Saucers	Ready for cup & saucer sequence
Two hands	Ditto
Select cup	Ditto
Bag Plonk	n/a
Seize saucer	Ditto
Secure & fit	Ditto
Move!	Ditto



In a perfect world

- Isn't time to drop the saucer and favour the mug?



Third sequence – liquidity

Liquid sequence	Liquid sequence
Read, review, consider, choose	Ditto
Pour	Ditto
Move!	(dilute?)
Jiggle	Move!
Steep	n/a

Chemical engineering senior lecturer Dr
Andrew Stapley:
“leave 3 mins to brew”



Fouth sequence – the additives (optional)

Additives sequence (tea)	Additives sequence (coffee)
Two hands & a possible put-down	Ditto
Requires a walk-around, standalone, table	Ditto
Jiggle	n/a
Squeeze	n/a
Retrieve	n/a
Discard	n/a
Milk/s – choice	Ditto
Splash down	Ditto
Teaspoon grab (clean & jerk)	Ditto
Stir (optional)	Ditto

Fourth sequence – cont....

Additives sequence (tea)	Additives sequence (coffee)
Sugar/s	Ditto
Put-down	Ditto
Pick	Ditto
Pluck	Ditto
Rip	Ditto
Separate	Ditto
Pour/sprinkle	Ditto
Stir	Ditto
Discard	Ditto
Move	Ditto
Sip	Ditto

Fifth sequence – solids (optional)

Solids sequence	Solids sequence
Requires a walk-around, standalone, table	Ditto
May require a put-down	Ditto
Requires time and consideration – as it may be the first time you’ve come across these offerings. <ul style="list-style-type: none"> • Do you go savoury first • Do you go sweet first • Do you make one trip and grab both • Do you grab both on your first trip, thinking you might return as well? • Do you need a plate? 	Ditto
Put-down	Ditto
Why!!! Did they give you a cup and saucer and make you balance 3 items with 2 hands?! Its just cruel.	Ditto
Cutlery?! Surely not!	Ditto
Snatch	Ditto



Solids sequence cont...

Solids sequence	Solids sequence
Place	Ditto
Napkin retrieval	Ditto
Balance	Ditto
Spy	Ditto
Move	Ditto
Balance	Ditto
Multitask	Ditto
Deposit	Ditto

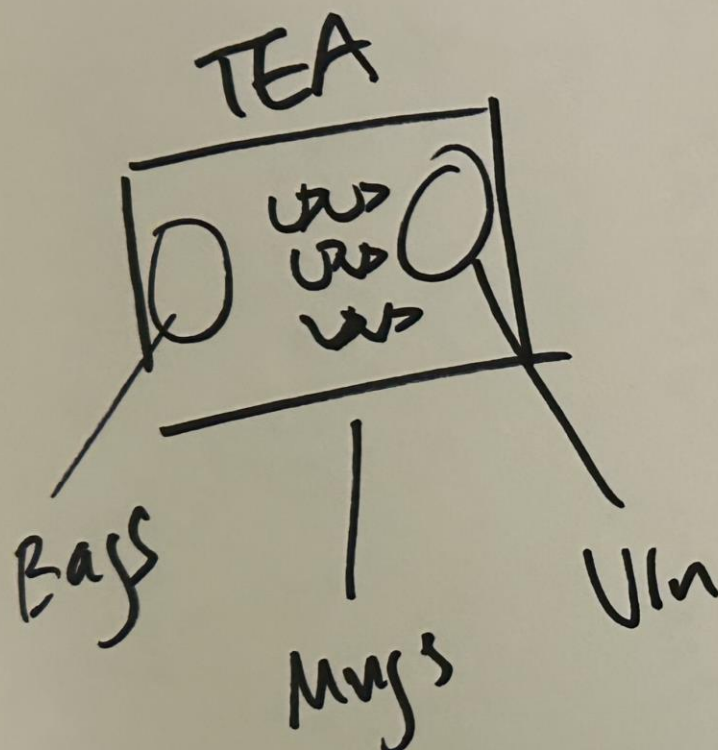


6th sequence – the search (often unspoken)

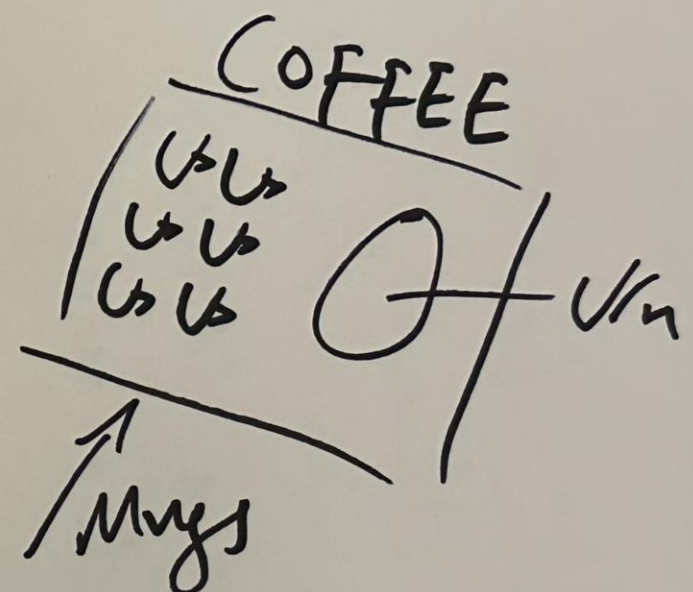
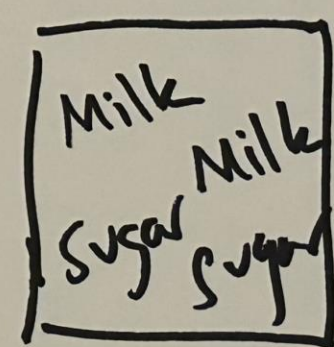
- The search for somewhere to eat it without wearing it
- The search for someone fun to talk with
- The search for someone more fun to talk with
- The search for that clear run to the table away from the judgy eyes that might meet yours if you go back for seconds
- The bathrooms
- The exit (for ghosting)

Solution

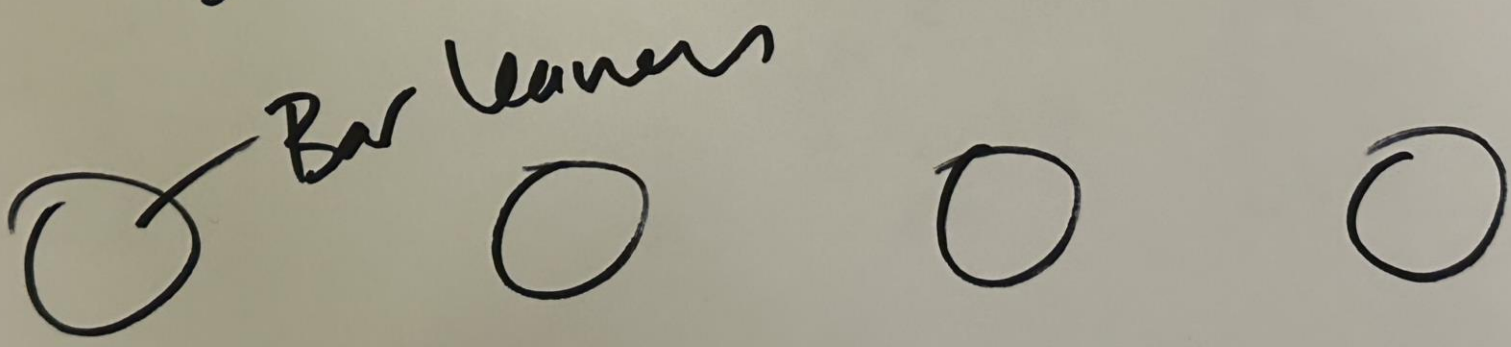
- Separate stations – tea and coffee...and “other”
 - Tea menu/catalogue?
 - Introduce a tea urn
- Drop the saucer – mugs not cups
- Additives island come together
- Bar leaners for eating



Additives
Is.



SOLIDS



Back here by 1030

Feedback

